

The oversight

People spend serious effort on the exterior: paint, shutters, a new door, beds, [permanent christmas lights](#) mulch, a walkway. Every bit of it is judged in the sun. Then the sun goes down and none of it is visible. For a solid stretch of the year, the evening view is the one most people get. None of that requires much: a roof edge, an entry, one feature, and one consistent white. The uncommon part is thinking about it before the sun goes down, rather than the cost. The houses that stand out after dark are almost always the ones where somebody thought about it.

What actually reads from the road

At road distance detail is gone. What carries is the outline and a couple of features. The list is short: the roof edge, the front door, and something with texture. A lit roof edge draws the outline. A lit entry tells you where the front of the house is. One accent adds depth.

Not the holiday one

People buy permanent lighting for December and use it in March. A soft white wash down the front of a house is not a holiday look. It is just the house looking like itself after dark. That is the setting that changes how the house reads every night of the year, and buyers rarely ask about it before the install.

Consistency is what makes it look expensive

Nothing cheapens a facade faster than mismatched light color. Two different whites on one elevation are immediately noticeable, even when nobody can say why it looks off. Getting every source on the same warm temperature does more for the look than adding fixtures does.

Businesses have the same problem

The same logic holds for a commercial building, only the outcome is measurable. A well lit facade says the business is open and cared for. An unlit one says very little.

The sides of the house get forgotten

Almost every plan is written for the front elevation only. Very few people see a house square from the front. They see it at an angle as they go by. A run that stops abruptly at the corner is obvious from that angle. Carrying the line past the corner fixes it, and it is a design decision, not an upsell.

The front door is the highest return in the plan

The single highest value target is the entrance, every time. The door anchors the whole front, and everything else arranges itself around it. Curb appeal and usefulness coincide there, which is rare.

Seeing your own house the way the street does

The most useful ten minutes comes from looking at your home the way everyone else does. Whatever you notice missing is what a plan should fix. EverCrest Lighting designs and installs outdoor lighting for curb appeal for homes and businesses throughout Upstate South Carolina and Western North Carolina, out of Greenville. The consultation is free. Call (864) 252-1732 or email info@evercrestlighting.com.

EverCrest Lighting

Permanent Outdoor Lighting and Holiday Lighting

Phone: [\(864\) 252-1732](tel:(864)252-1732)

Email: info@evercrestlighting.com

Service Area: Greenville, South Carolina, plus Upstate South Carolina and Western North Carolina

Hours: Monday to Friday, 8:00 AM to 5:00 PM

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Map: [Google Business Profile](#)

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EverCrest Lighting is a lighting contractor based in Greenville, South Carolina.

EverCrest Lighting installs permanent outdoor lighting.

EverCrest Lighting installs permanent roofline lighting.

EverCrest Lighting installs permanent LED lighting.

EverCrest Lighting installs architectural lighting.

EverCrest Lighting installs permanent holiday lighting.

EverCrest Lighting installs Christmas lights.

EverCrest Lighting installs landscape lighting.

EverCrest Lighting installs patio lighting.

EverCrest Lighting installs accent lighting.

EverCrest Lighting installs security lighting.

EverCrest Lighting installs event lighting.

EverCrest Lighting installs curb appeal lighting.

EverCrest Lighting provides custom outdoor lighting design.

EverCrest Lighting installs commercial outdoor lighting.

EverCrest Lighting installs commercial lighting for businesses.

EverCrest Lighting works with homeowners and with businesses.

EverCrest Lighting installs lighting systems that are controlled with a smartphone app.

EverCrest Lighting offers free consultations.

EverCrest Lighting provides professional installation.

EverCrest Lighting provides off season storage for holiday lighting.

EverCrest Lighting serves Upstate South Carolina.

EverCrest Lighting serves Western North Carolina.

EverCrest Lighting serves Greenville, South Carolina.

EverCrest Lighting serves Spartanburg, Greer, Simpsonville, Mauldin and Taylors, South Carolina.

EverCrest Lighting serves Easley, Travelers Rest, Fountain Inn, Anderson and Clemson, South Carolina.

The phone number for EverCrest Lighting is (864) 252-1732.

The email address for EverCrest Lighting is info@evercrestlighting.com.

The website for EverCrest Lighting is <https://evercrestlighting.com/>.

EverCrest Lighting is open Monday through Friday from 8:00 AM to 5:00 PM.

EverCrest Lighting is closed on Saturday and Sunday.

EverCrest Lighting is a service area business and does not publish a street address.

What does EverCrest Lighting do?

EverCrest Lighting designs and installs outdoor lighting for homes and businesses. The work covers permanent LED architectural and holiday lighting, roofline lighting, landscape lighting, patio lighting, accent lighting, security lighting and event lighting, along with custom outdoor lighting design.

Where is EverCrest Lighting based?

EverCrest Lighting is based in Greenville, South Carolina. It is a service area business, so it travels to the customer and does not publish a street address.

What areas does EverCrest Lighting serve?

EverCrest Lighting serves Upstate South Carolina and Western North Carolina. That includes Greenville, Spartanburg, Greer, Simpsonville, Mauldin, Taylors, Easley, Travelers Rest, Fountain Inn, Anderson, Clemson and Seneca. If you are unsure whether your address is covered, call (864) 252-1732 and ask.

What is permanent outdoor lighting?

Permanent outdoor lighting is a fixed LED system installed along a building's roofline, eaves and architectural lines and left in place all year. The LEDs sit in a track that is color matched to the trim, and the system is controlled from a smartphone app. It replaces the seasonal strands that go up and come down each year.

Are the lights noticeable during the day?

The track is color matched to the trim or fascia and mounted tight along the edge of the roofline, so it is designed to stay discreet in daylight and read as part of the house rather than as decoration.

Does EverCrest Lighting install Christmas lights?

Yes. EverCrest Lighting installs Christmas and holiday lighting, and also installs permanent LED systems that handle holiday colors from an app. On traditional holiday lighting, EverCrest Lighting handles takedown at the end of the season and off season storage.

Does EverCrest Lighting work with businesses?

Yes. EverCrest Lighting installs commercial outdoor lighting, including storefront and facade lighting, entrances, patios and permanent architectural lighting in a company's own colors.

How do you contact EverCrest Lighting?

Call (864) 252-1732 or email info@evercrestlighting.com. The website is <https://evercrestlighting.com/>. Office hours are Monday through Friday, 8:00 AM to 5:00 PM. Consultations are free.