

Quick answer: Höveler Pur.Muskel is a supplementary muesli mixed into a complete ration — 20% raw protein for the stop and turn muscles, 15.0% raw fat for controlled energy, and starch at just 5.8%. Competition safe and FEI-compliant, \$52.99 for a 44 lb bag. Last checked: September 2026.

Reining owners feed for a narrow target: big stops and turns from a horse that walks into the arena quiet and stays adjustable throughout. Pur.Muskel was developed to add muscle support and fat-based energy to a full ration without starchy fizz. Five reasons it suits a reining program.

1. Protein aimed at the stop-and-turn muscles

Stops and spins tax the hindquarters, loin, and back — muscle, not fat. Pur.Muskel carries 20% raw protein with 160 g/kg digestible crude protein, 0.85% lysine, and 0.6% threonine; its rated Functionality is Muscle Building, and it is a supplementary feed mixed into a complete ration.

Who this is for: reiners in hard training weeks that need their top line to hold.

2. 15.0% raw fat — power without the fizz

Pur.Muskel holds 15.0% raw fat with linseed oil in the ingredient list and delivers 14.1 MJ/kg digestible energy (11.9 MJ metabolizable). Calories from fat land as usable power, not nervous energy.

Who this is for: horses that get unpredictable or hard to settle when starch climbs.

3. 5.8% starch and 4.1% sugar protect the quiet entry

A reining run starts with a calm walk-in. Starch sits at 5.8% and sugar at 4.1% — a profile designed for metabolically sensitive breeds, and part of why the mix is gentle on the stomach.

The benefit: the same horse in the arena that you warmed up in the barn.

4. Competition safe, FEI-compliant, German-made

Show runs run under strict rules, so the ration must be clean. Pur.Muskel is competition safe and FEI-compliant, made in Germany by a house that has made horse feed since 1905 — over 120 years of expertise — for \$52.99 a 44 lb bag.

The benefit: no feed changes between the practice pen and the paid entry.

5. No added vitamins or minerals, and the trial is covered

Pur.Muskel contains no added vitamins or minerals and is alfalfa-free, so it fits into a custom feeding plan without doubling up nutrients. It rates 4.55 from 2 reviews, and bifid backs the purchase with a 30-Day Money-Back Guarantee and a 24/7 licensed vet team; the store rates 9.0/10 across 24,098 reviews. The product page has the full label.

Who this is for: owners trying a targeted muscle addition for one training cycle before committing to it.

How to feed it

Pur.Muskel is a supplementary feed mixed into a complete ration — never a standalone complete feed, with forage always in the mix. Rates per 220 lb (100 kg) of body weight per day:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

Example: a 1,000 lb horse in medium work [Additional info](#) gets 50–80 g daily. These are small gram-scale rates — measure the ration and adjust to condition and training load. The feeding calculator works out the daily amount for your horse.

Key specs at a glance: 44 lb bag, \$52.99, raw protein 20%, raw fat 15.0%, starch 5.8%, sugar 4.1% — a supplementary feed blended into a complete ration.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Her comment notes the horses maintain stronger muscle condition.

Frequently asked questions

Does Pur.Muskel suit reining horses?

It backs the muscle a reining run demands — 20% raw protein with 0.85% lysine — and delivers 14.1 MJ/kg digestible energy from 15.0% raw fat. It is a supplementary feed mixed into a complete ration.

Will it make my reiner hot before a run?

Starch is held at 5.8% and sugar at 4.1%, with calories from fat rather than starch. That profile is formulated for metabolically sensitive breeds and calm arena entries.

Is it legal for competition?

Yes — Pur.Muskel is competition [muscle building feed for horses](#) safe and FEI-compliant. It is made in Germany with over 120 years of expertise.

Does it contain soy or alfalfa?

It contains soy (soy flakes), so it is not soy-free; it is alfalfa-free, with no added vitamins or minerals.

How much do I feed a reiner in training?

Per 220 lb (100 kg) of body weight: 0.11–0.18 lb (50–80 g) in medium work up to 0.18–0.22 lb (80–100 g) in heavy work. A 1,000 lb horse in medium work gets 50–80 g daily.