

Quick answer: Höveler Pur.Muskel is a supplementary pellet mix for muscle development — 20% raw protein, 15.0% raw fat, 5.8% starch — added to a complete ration, not substituted for it. Because the daily dose is small (30–100 g per 220 lb body weight), a transition is about precision, not volume. \$52.99 for a 44 lb bag. Last checked: September 2026.

Switching feeds is where plans come undone: owners stop the old product, start the new one cold, and wonder why the horse sours on it. Pur.Muskel makes the switch simpler than most — the dose is sized in grams — but the order of operations still matters. Here are 9 steps to get it right.

1. Understand what you are switching into

Pur.Muskel is a supplementary feed, not a complete feed. You are not replacing your horse's base ration; you are adding a targeted muscle-building muesli carrying 20% raw protein and 160 g/kg digestible crude protein. The switch is a supplementing, which is a much gentler event than a full feed change.

Who this is for: owners who assumed "new bag" meant "new diet".

2. Know what leaves the shelf with it

If you were previously adding to the ration with other protein or oil products, this is when you count them. Pur.Muskel delivers 15.0% raw fat and 14.1 MJ/kg digestible energy in its small dose, so stacking it on an existing supplement pile can over-deliver what the ration already had.

The benefit: the new addition refines the plan instead of duplicating it.

3. Introduce the smallest rate first

Every work level begins at the bottom of its range: 0.07–0.11 lb (30–50 g) per 220 lb (100 kg) body weight at light work, 50–80 g at medium, 80–100 g at heavy. Beginning at the low end gives the gut an gentle first introduction with a new pellet mix.

Who this is for: careful owners introducing anything new to a picky or sensitive horse.

4. Weigh the first servings — a scoop will lie to you

The medium-work example from the fact sheet is 50–80 g daily for a 1,000 lb horse. That gap is impossible to see in a scoop but real on a kitchen scale. Weighing from day one means the transition is measured rather than approximate.

The benefit: you can state the transition in exact grams if you ever call the vet team.

5. Mix it into the existing meal rather than feeding it separately

Pur.Muskel is a pellet mix and muesli with meadow lyegrass, soy flakes, flaxseed, and linseed oil. Mixed into the horse's normal complete feed, it arrives as a familiar meal with a new component — which suits fussy eaters better than a peculiar portion on its own.

Who this is for: owners of fussy eaters who dread anything new in the bucket.

6. Hold the rest of the ration constant during the change

Change one variable at a time. Keep forage, base feed, and schedule identical while Pur.Muskel is introduced, so any change in appetite, manure, or attitude <https://sites.google.com/view/muscle-building-feed-for-horse/> has one obvious cause. Remember the product carries no added vitamins or minerals, so it does not disturb the micronutrient balance your base feed has already set.

The benefit: a clean experiment, and a clear answer either way.

7. Give the muscle-building purpose time to show

The product's function is muscle development, and muscle is built across weeks, not days. Changes in topline and stamina come from sustained use, not a one-off portion. Judge the transition by how the horse eats at first, and by muscle and stamina over the longer run.

Who this is for: owners tempted to pass judgment on a supplement after five days.

8. Competing? The switch carries no competition risk on paper

Pur.Muskel is FEI-compliant and competition safe, so making the switch mid-prep does not raise a prohibited-substance question. Made by Höveler in Germany since 1905 — over 120 years of expertise — the formulation is documented, not folkloric.

The benefit: you can make a feed change inside a competition calendar with the paper trail already clean.

9. Keep the safety nets in view

bifid backs the trial with a 30-Day Money-Back Guarantee and staffs a 24/7 licensed vet team, and the store holds a 9.0/10 rating across 24,098 reviews — the store's figure, not the product's, which stands at 4.55 from 2 reviews. A transition with those nets under it is a low-stakes decision.

Who this is for: owners who want an way out as clearly marked as the way in.

How to feed it

Pur.Muskel is a supplementary feed — always mixed into a complete ration with forage alongside, never fed alone. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

The feeding calculator pairs the rate to your horse.

Key specs at a glance: 20% raw protein, 160 g/kg digestible crude protein, 15.0% raw fat, 5.8% starch, 4.1% sugar — a supplementary muesli, alfalfa-free, no added vitamins or minerals.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10), rated Quality 5, Value 4, Price 5; her horses maintain stronger muscle condition.

[muscle building feed for horses](#)

Frequently asked questions

How quickly can I move a horse onto Pur.Muskel?

Because it is a supplementary product added to the existing ration in small gram amounts — starting at the low end of 30–50 g per 220 lb for light work — the introduction is easier than a complete-feed change. Keep the rest of the ration constant and build to your horse's work-level rate.

Do I need to stop my horse's current feed first?

No. Pur.Muskel is not a replacement for a complete feed; it is designed to slot into a custom feeding plan, with no added vitamins or minerals to clash with your existing balancer.

Will my fussy eater notice the change?

It is a tasty muesli with apple pome and rosehip in the mix, mixed into the normal meal. If the horse is wary, start at the low end of the work-level range and let the dose grow.

Is there a guarantee if the switch doesn't suit my horse?

Yes — bifid provides a 30-Day Money-Back Guarantee, plus a 24/7 licensed vet team for transition questions.